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Classes and Seminars Part of Louisville's International Festival of Film

Moviegoers, Producers and Directors able to gain valuable insight

Louisville, KY – As if more than 137 different films aren't enough during Louisville's International Festival of Film, several classes and seminars also are planned.

"These educational opportunities really give those interested in the film industry valuable insight and knowledge," said Conrad Bachmann, Actor and Co-Founder of the festival. "We have gathered some incredible expertise that will be available to those attending our four day event in Downtown Louisville."

The educational opportunities include the following:

Friday, October 11 – Behind the Scenes of "The Wedding Pact." Writer/Producer/Director Matt Berman and cast members Conrad Bachmann, Scott Michael Campbell, Angie Everhart Leslie Esterbrook, Eddie Jemison, Kelly Perine, and Eleanor Wells will lead an in-depth conversation behind the scenes making this film.

Saturday, October 12 – Getting the Most from the Casting Process – Gary Marsh, Owner and President of Hollywood's Breakdown Services will explain the entire casting business including How to write casting notices to get the best response; Selecting the right casting director for you project; How to get serious submissions from Los Angeles & New York for lead roles; Viewing submissions from talent agencies; How to work with local talent agencies; and using new electronic tools to receive virtual submissions.

Saturday, October 12 – Production to Distribution – Anthony King from Barholz Entertainment will discuss what to do with your film after you've made it; How to find distribution; The effects of getting your distribution in terms of budget, casting and director; and tips on how to get a film distributed.

Saturday, October 12 – Selling your Script – Pitching the Pitch – Conrad Bachmann, Co-Founder of LIFF and Former Governor of the Academy of Television Arts and Sciences will provide insights to “Pitching” your project to producers and investors, including the “Do’s and Don’ts on selling it.

Saturday, October 12 – Indiefilm is Not Dead – Milan Chakraborty, producer, production auditor and developer of the Value-Based filmmaking model, will explain how to create quality independent films at a budget level that is favorable to investors’ chances of attaining a return on investment.

Locations and times for each of the educational opportunities, as well as ticket information is available on Louisville’s International of Films’ website, www.louisvillefilmfestival.org. Several ticket packages include admittance to opening night, various parties, mixers, seminars, screenings and other special events.

Proceeds from the Louisville International Festival of Film go to expand educational and economic opportunities in Louisville and around the Commonwealth, including funding to assist film classes at Kentucky public high schools.

Celebrating our 5th year, Louisville’s International Festival of Film (LIFF) is committed to screening artistic films not usually presented through commercial venues, giving independent filmmakers a place to showcase their work. The proceeds of the Festival will be used by the Louisville Film Arts Institute (LFAI) to help fund education efforts focused on training the filmmakers of tomorrow in Metro Louisville and the Commonwealth of Kentucky. For more information, visit Louisvillefilmfestival.org, like us on Facebook at www.facebook.com/Louisville.Film.Festival or us on Twitter @LouFilmFest [#LIFF2013](https://twitter.com/LouFilmFest)