



Louisville's International
FESTIVAL of FILM

For Immediate Release

Media Contact:

Lesa Seibert

502-821-2853

lesa@xtrememedia.com

Look out Louisville, Here Comes Hollywood!

LOUISVILLE, KY (September 19, 2011) – Louisville is known around the world for its bourbon, the most exciting two minutes in sports and Muhammad Ali. But now it's also known for one of the world's fastest-growing film festivals.

The third annual Louisville International Film Festival (LIFF) will be held October 5 – 9 throughout downtown Louisville. Films will be screened at four locations, including the Galt House and Louisville Slugger Museum. The Louisville International Film Festival is committed to screening artistic films not usually presented through commercial venues, giving independent filmmakers a place to showcase their work. This year, 107 films have been chosen for screening.

"Last year we screened 73 films, but since then, the word about our festival has spread and the bar has been raised, making it very difficult for us to "cut" films," Conrad Bachmann, founder of LIFF.

In addition to film screening, the festival will host a variety of seminars, events and parties designed to provide Kentuckians the opportunity to become involved in the future of the film industry.

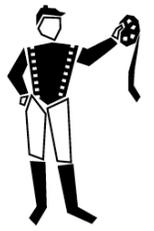
Lily Tomlin kicks off the festival with a night of laughter through "An Evening of Classic Lily Tomlin" at the Brown Theater. She is followed by the red carpet premiere of "Hollywood & Wine" on Friday at the Bomhard Theatre. Horatio Sanz and Chris Kattan, actors from the film, along with Director Matt Berman, are some of the celebrities who will walk the red carpet. Bob Bergen, the voice behind Porky Pig, visits the festival with an entertaining voice-over seminar on Saturday.

Tickets range from \$10.00 – \$150.00. The prices vary from a one-day pass to a VIP all-access pass; student discounts are available as well.

The founding organization of LIFF, the Louisville Film Arts Institute, has partnered with JCPS to form the Communications Magnet Program for students who are interested in film production. Fern Creek, Ballard and Pleasure Ridge Park High school have received over \$10,000 in media equipment and materials.

For more information, visit the festival's website at www.louisvillefilmfestival.org

Louisville International Festival of Film (LIFF) – LIFF was created by the Louisville Film Arts Institute, a non-profit organization dedicated to celebrating and promoting the film arts in Kentucky. LIFF is celebrating its third season with another exciting program of international indie fare, panels, seminars and parties, serving up four days filled with top-notch cinema and a heavy dose of Southern hospitality. LIFF showcases independent film while supporting the city's cultural diversity. Tickets are on sale now at www.ticketderby.com.



###

Louisville's International
FESTIVAL of FILM