

The Bourbon Ball take 24

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For Immediate Release
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The Bourbon Ball – Take 24

The “Art of Filmmaking” on location at the Louisville Underground

The Bourbon Ball – Take 24 will be on location at the Louisville Underground on Friday, October 3, 2008. The Kentucky Museum of Art and Craft has partnered with the Louisville Film Arts Institute to bring the “Art of Filmmaking” to the Louisville Underground and will feature movie-themed sets and an announcement of a major international film festival coming to Louisville in 2009.

The Bourbon industry will showcase a record number of distilleries in 2008 each featuring a signature cocktail. The nine participating distilleries include: Bulleit Distilling Company, Four Roses Bourbons, Heaven Hill Distilleries, Jefferson’s Reserve, Jim Beam Brands, Maker’s Mark Distillery, Old Forester, Wild Turkey Bourbon, and Woodford Reserve. New this year, each distillery will be paired with one of the Urban Bourbon Trail restaurants to create unique bourbon inspired appetizer for the starring role guests. The eight participating restaurants include: The Bar at Blu, Bourbons Bistro, The Brown Hotel Bar, Jockey Silks Bourbon Bar & Lounge, Maker’s Mark Bourbon House & Lounge, The Old Seelbach Bar, Park Place on Main, and Proof On Main.

Kentucky’s limestone is credited as a key ingredient in bourbon because it filters out the iron, so what better place to have Bourbon Ball Take 24 than the Louisville Underground which is a four million square foot underground limestone cavern which primarily serves as public and commercial warehousing, boat, RV, trailer, motor home, and vehicle storage facility. The Bourbon Ball will be the first event of its kind to take place in this space.

Proceeds from this year’s event will benefit both the Kentucky Museum of Art and Craft and the Louisville Film Arts Institute, and all this is to present a forthcoming film festival, scheduled to be announced on October 3, 2008 in conjunction with the Bourbon Ball.

“Starring Role” tickets, which include dinner, dancing, bourbon tastings, and silent auction, are \$400.00 per person. The “Co-Star” ticket, which includes appetizers, desserts, dancing, bourbon tastings and silent auctions, is \$125.00 per person. For more information contact Stephanie Mayfield at the Kentucky Museum of Art and Craft, 502-589-0155 x211 or e-mail Stephanie.mayfield@kentuckyarts.org.

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The Official Bourbon Ball Media Pre-party is Wednesday, September 10, 2008 at the Louisville Underground, 1841 Taylor Avenue, Louisville, KY beginning at 5:30. To learn more about this event or to reserve your space, please contact Brittney Lunsford at KMAC, 502.589.0102 or brittneylunsford@kentuckyarts.org.

The Kentucky Museum of Art and Craft is a nonprofit organization founded in 1981. Its mission is to support and promote art and craft excellence in Kentucky. The Museum is a member of Fund for the Arts and supported in part by the Kentucky Arts Council, a state agency in the Commerce Cabinet with support from the National Endowment for the Arts. Located at 715 West Main Street in downtown Louisville, open hours are Monday through Friday, 10:00 a.m. - 5:00 p.m., Saturday 11:00 a.m. to 5:00 p.m., or by appointment. Admission is \$5 for adults, free for members, students and children under 12. For more information, please call 502.589.0102 or log on to www.KentuckyArts.org.

The Louisville Film Arts Institute is a 501 (c3) not-for-profit organization dedicated to celebrating and promoting the arts in Kentucky. To help facilitate this goal, it has created a major international film festival which shall be a sustainable annual event located in Louisville, Kentucky. The festival will showcase independent film while supporting the cultural diversity of the area. The proceeds shall benefit film and educational programs as well as provide scholarships throughout Kentucky.